

Paul Maxwell IS

high energy party fun

EWN special feature on The Piano Man, the face of and music of Joys Live

FACE of Joys Live, Paul Maxwell, better known as The Piano Man, has become one of the most respected and talented musicians and entertainers in Europe.

This is a man who has played with and supported a host of top stars during his 25 years in the business, and music lovers on the Costa del Sol are lucky to have him back on their doorstep after his globetrotting adventures of the last few years.

Paul has performed at events all over the world, from London to Dubai, Amsterdam to Vegas.

His career has seen him perform in front of the Dutch Royal family and Bill Clinton at charity events, as well as for many celebrities and VIP society people in an unbelievable career full of joy and excitement.

Paul, who was born in Gloucester, UK, but grew up in Andalucia, started playing at the age of nine. You could say it was in the blood; he initially played drums in his parents'



ALWAYS IN DEMAND:
The many talents of Paul Maxwell have endured for 25 years.

show before moving on to piano. From there he never looked back. With his obvious talent he was playing in bars and hotels on the Costa del Sol from the tender age of 14. It was that early grounding in the professional business that was to eventually lead to bigger and better things.

After several years of hard work 'serving his apprenticeship' he started to



push back the professional musical boundaries as success started to come and he became more and more in demand throughout Europe. He became a 'brand name' recognised and sought after in many different countries.

Always a precocious talent, Paul had opened his own bar called Pianissimo in Benalmadena when he was aged just 20.

Several years of being a great success in piano bars and internationally followed before he arrived in Marbella's Puerto Banus in 2000. He took it by storm, his brand of high energy performance, whether of classics, modern material or his own songs, found a spiritual home in the party spot of the Costa del Sol.

Paul's following just kept growing as he gave thousands of music lovers great times and memorable nights of entertainment at clubs like Marvelous and, of course, The Piano Man Bar and Maxwell's.

He recorded an album in 2008 with Wingrove Music called Love and Pride, recorded partly in Sevilla and partly in Los Angeles.

As he says, it was an amazing experience being able to work with Grammy award-winning producers Rafa Sardina and Rick Logan as well as the talented Hector Perez from Sevilla. The album features a collection of Paul's own work, showcasing his songwriting skills and production talent, as well as an amazing version of Billy Joel's number one hit The Piano Man, which is available on the iTunes store

One of Paul's songs was chosen as the music for Spanish radio station Cope's coverage of football's European Championship, which Spain went on to win.

Paul also starred on a European tour in 2009 when he led an amazing 12-piece band to shows across the continent, and in a sparkling career, has played alongside artists including Michael Bolton, Gary Moore, Earth, Wind & Fire, Sister Sledge, Ricky Martin, Smokie, The Real Thing, Mica Paris, and many more.

For more about Paul visit:
www.thepianoman.com or
www.joyslive.com



Top-class acts

THE Piano Man's latest venture is with entrepreneur Ram of Metro Group.

After Paul took a five-year break from Banus, he decided to team up with Ram to relaunch the port's famous music club Old Joy's as Joys Live in April, with Paul taking a leading hand both in performing and in selecting top-class acts to play at the harbour-front club.

Once again it was an overnight success, reviving the famous piano bar as a unique venue and attracting celebrities like Kool & The Gang, Sister Sledge, Mica Paris as well as hosting some memorable nights.

Paul is still touring for selected European events, especially in Amsterdam as he loves the Dutch as he has had so much support from them and feels a special connection with the people.

In 2015 he will be touring less to concentrate on Joys Live, but there are still a few surprise concerts in the pipeline with some amazing artists.

Charm, charisma and enthusiasm

WHAT makes Paul stand out from the rest is his great charm, charisma and high energy routines that remain undimmed even after 25 years in the business.

Whether in front of a stadium audience of thousands, at corporate events or at a more intimate private party or a nightclub, restaurant or luxury hotel, it is his infectious enthusiasm, and passion for music that

transmits itself to his audience.

But his favourite way to perform remains the close and personal intimate atmosphere of people sitting round his trademark white grand piano as he belts through his songs. His cheeky personality always makes a night with The Piano Man a night to remember.

